## CONTRACT



And:

**GMMB/Greer Margolis Mitchell & Burns** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Rev	<u>vision</u>		Alt Order #		
	571144	1		09793027		
Product						
OBAMA 4 AMERICA *A						
Contract Dates	Estimate #					
09/18/12 - 09/24/12	1536					
<u>Advertiser</u>			<u>Ori</u>	ginal Date	Revision Revision	
Obama/D/President			0	9/13/12	/ 09/13/12	
	Billing Cycle	Billing	Billing Calendar		Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	<u>Station</u>	Account Executive		xecutive _	Sales Office	
	KDVR	Alexandra Bradley		Bradley	Washington DC	
	Special Handl	dling				
	Domographia	nio.				
	<u>Demographic</u>					
	Adults 35+					
	IDB#	Advertiser Code		Code	Product Code	
	8020	NW80				
	Agency Ref	•		Advertiser	Ref	
	I			I		

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
E 1 31 09/18/12 09/24/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	5a-530a <u>Rate</u> \$250.00	:30	NM 5	\$1,250.00
E 2 31 09/18/12 09/24/12 M-F 530-6a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	530-6a <u>Rate</u> \$450.00	:30	NM 5	\$2,250.00
E 3 31 09/18/12 09/24/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	6a-7a <u>Rate</u> \$450.00	:30	NM 5	\$2,250.00
E       4       31       09/18/12       09/24/12       Good Day Colorado         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/12       09/24/12       MTWTF       5	7a-8a <u>Rate</u> \$400.00	:30	NM 5	\$2,000.00
E       5       31       09/18/12       09/24/12       Good Day Colorado         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/12       09/24/12       MTWTF       5	8a-9a <u>Rate</u> \$200.00	:30	NM 5	\$1,000.00
6 31 09/18/12 09/24/12 Regis & Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	90130a-10a <u>Rate</u> \$200.00	:30	NM 5	\$1,000.00
7 31 09/18/12 09/24/12 Everyday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	10a-11a <u>Rate</u> \$100.00	:30	NM 5	\$500.00
E 8 31 09/18/12 09/24/12 Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	11a-12p <u>Rate</u> \$125.00	:30	NM 5	\$625.00
9 31       09/18/12       09/24/12       We the People w/ Glo         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/12       09/24/12       MTWTF       5	12p-1p <u>Rate</u> \$150.00	:30	NM 5	\$750.00
E 10 31 09/18/12 09/24/12 JdgJoe M-F 1p-2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 6	1p-2p <u>Rate</u> \$125.00	:30	NM 6	\$750.00
11 31       09/18/12       09/24/12       DivCt/JdgAlex M-F 2p         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/12       09/24/12       MTWTF       5	2p-3p <u>Rate</u> \$125.00	:30	NM 5	\$625.00

Contract Agreement Between: Print Date 09/13/12 Page 2 of 3



 Contract / Revision
 Alt Order #

 571144 /
 09793027

 Contract Dates
 Product
 Estimate #

 09/18/12 - 09/24/12
 OBAMA 4 AMERICA \*A
 1536

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/13/12 / 09/13/12

Totale

98

\$38,475.00

Totals

Snote

		Spots/		Tot	<u>als</u>
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week R	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
12 31 09/23/12 09/23/12 FOX News Sunday	9a-10a	:30	NM	1	\$150.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         1	<u>Rate</u> \$150.00				
E 13 31 09/18/12 09/24/12 Judge Judy	3p-4p	:30	NM	5	£4 000 00
Start Date End Date Weekdays Spots/Week	зр- <del>4</del> р Rate	:30	INIVI	5	\$1,000.00
Week: 09/18/12 09/24/12 MTWTF 5	\$200.00				
E 14 31 09/18/12 09/24/12 Ricki Lake	4p-5p	:30	NM	5	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/18/12 09/24/12 MTWTF 5	\$200.00				
E 15 31 09/18/12 09/24/12 M-F 5p-530p Fox 31 N	5p-530p	:30	NM	5	\$3,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/18/1209/24/12MTWTF5	<u>Rate</u> \$600.00				
E 16 31 09/18/12 09/24/12 M-F 530p-6p Fox 31 N	530p-6p	:30	NM	5	\$3,000.00
Start Date End Date Weekdays Spots/Week	Rate	.00	T NIVI	J	ψο,οοο.οο
Week: 09/18/12 09/24/12 MTWTF 5	\$600.00				
17 31 09/23/12 09/23/12 News Sunday 5p-530p	5p-530p	:30	NM	1	\$200.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         1	<u>Rate</u> \$200.00				
					****
18 31 09/23/12 09/23/12 News Su 530-6p Start Date	530p-6p <u>Rate</u>	:30	NM	1	\$200.00
Week: 09/17/12 09/23/12S 1					
E 19 31 09/18/12 09/24/12 M-F LN 9p-930p News	9p-930p	:30	NM	5	\$7,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/18/12 09/24/12 MTWTF 5	\$1,500.00				
E 20 31 09/18/12 09/24/12 M-F LN 930p-10p  Start Date	930p-10p <u>Rate</u>	:30	NM	5	\$5,500.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/18/1209/24/12MTWTF5	\$1,100.00				
21 31 09/18/12 09/24/12 Fox 31 News Nightsid	10p-1035p	:30	NM	5	\$1,625.00
Start Date End Date Weekdays Spots/Week	Rate				<b>,</b> ,,======
Week: 09/18/12 09/24/12 MTWTF 5	\$325.00				
22 31 09/22/12 09/22/12 Sa LN 9p-930p	9p-930p	:30	NM	1	\$500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S-         1	<u>Rate</u> \$500.00				
23 31 09/22/12 09/22/12 Sa LN 930p-10p	930p-10p	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI		φ <del>4</del> 00.00
Week: 09/17/12 09/23/12S- 1	\$400.00				
24 31 09/23/12 09/23/12 Su LN 9p-930p	9p-930p	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate		]		
Week: 09/17/12 09/23/12S 1	\$800.00		,		****
25 31 09/23/12 09/23/12 Su LN 930p-10p Start Date	930p-10p <u>Rate</u>	:30	NM	1	\$600.00
Week: 09/17/12 09/23/12S 1	\$600.00				
	·				

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 08/27/12 -09/24/12
 98
 \$38,475.00
 \$32,703.75

 Totals
 98
 \$38,475.00
 \$32,703.75

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Contract Agreement Between: Print Date 09/13/12 Page 3 of 3



Obama/D/President		09/13/12 / 09/13/12		
Advertiser	Origi	nal Date / Revision		
09/18/12 - 09/24/12	OBAMA 4 AMERICA *A	1536		
Contract Dates	<u>Product</u>	Estimate #		
	571144 /	09793027		
	Contract / Revision	Alt Order #		

Signature:	Date:	